

Ad ID 2017

Ad Text Black don't crack! That's the power of melanin!

Ad Landing Page <https://www.facebook.com/blackmattersus.mvmnt/>

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: Interests: Martin Luther King, Jr., African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 4,468

Ad Clicks 1,173

Ad Spend 195.02 RUB

Ad Creation Date 05/12/17 08:02:15 AM PDT

Ad End Date 05/13/17 08:02:15 AM PDT



BM

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Black don't crack! That's the power of melanin!

Can we all appreciate Tasha Smith right now...she killed this....and she's 46! 🍷🍷



1.8K Reactions 33 Comments 164 Shares

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